

Three Funded Master's Studentship Opportunities in Sensory and Consumer Science For New Zealand/Australian Residents

1 Year Full-time. Fees and \$30K Stipend Scholarship

The [Food Experience and Sensory Testing \(Feast\) Lab](#) have **three** exciting opportunities for **Fully Funded Masters** projects starting Feb 2025 for applicants with a passion for perception and food who are New Zealand or Australian residents.

We are seeking graduates with at least a 2.1 honours degree or equivalent in a relevant subject. This includes English language proficiency at IELTS 6.5 overall or equivalent, if English is not your native language. Ideally you have studied sensory science or perception as part of your undergraduate degree, have carried out projects with human participants and have an interest in food choice behaviour. You should demonstrate excellent organisational, communication and interpersonal skills. **Feast** is a diverse and welcoming team working in [state-of-the-art consumer and sensory laboratories](#) including, focus group and training rooms, a digital immersive space and dedicated booths. Fonterra is one of the largest global dairy manufacturers, as well as New Zealand's largest exporter of dairy products.

Project A Investigating consumer liking and emotional response to dairy products in more representative contexts to enhance prediction of real food choice behaviours. A degree in Food Science or Experimental Psychology or similar is preferred. **Supervised** by Prof Joanne Hort and Fonterra research staff.

Project B Understanding differences between Chinese and New Zealand European consumer responses to beverages based on plant-based milk alternatives using realistic consumption scenarios. A degree in Food Science or Experimental Psychology or similar is preferred. **Supervised** by Dr Amanda Dupas and Prof Joanne Hort.

Project C Understanding the impact of individual differences in personality and cognitive response on consumer response to dairy and plant-based yogurt alternatives. A degree in Psychology or Food Science with sensory perception or similar is preferred. **Supervised** by Dr Jennifer Wagner and Prof Joanne Hort.

Applications, including a cover letter explaining why you are the right applicant for the specific Masters and your CV, should be sent to J.larking1@massey.ac.nz by December 14th 2024. If you are interested in more than one project, please explain your suitability to each individually. **Note applications will be considered as they are received, and the scholarships may be offered before the closing date.**